

MÉTIS NATION

COVID-19 Pandemic: *Métis Nation Public Health Messages*

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Métis National Council
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Métis Nation and COVID -19



Metis Nation COVID -19 responses and messages has been focusing on the following categories:

- Governance
- Data Collection and Surveillance
- Communications: Public Health Measures and COVID- 19 Vaccine confidence

The Métis Nation



MÉTIS NATIONAL COUNCIL
RALLIEMENT NATIONAL DES MÉTIS



Métis Nation
of Ontario 

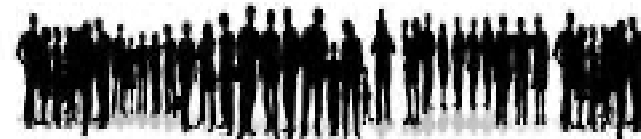
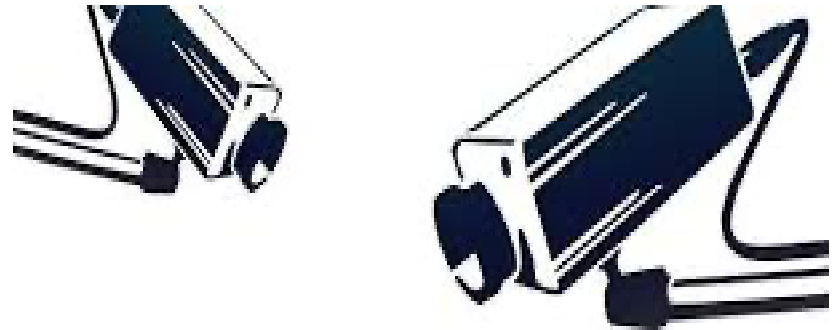
Governance

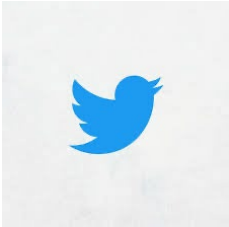
- Decision-making processes have activated their plans for dealing with the virus
- Inconsistent interpretations of federal and provincial roles in the provision of healthcare to Métis populations
- Data governance and sovereignty for Métis immunity research studies engagement

Data Collection/ Surveillance



Métis Nation led data collection and analysis initiatives are essential to enhance an effective response to COVID-19 pandemic.





Metis Nation Public Health Messaging



- Ensure that public health information and communication are accessible through culturally appropriate.
- The communication component is especially important when reaching out to Métis people about COVID 19. Translation into Michif languages is particularly important.
- Messages must be culturally appropriate, bearing in mind the customs and lifestyles of the Métis populations.
- Whenever possible, symbols and images are used to make the message more understandable.
- The information should also be culturally aligned with the different world views of Métis peoples
- The images used in documents or social media should be inclusive and never stigmatize or stereotype. It is important for the information to be accessible to the community.
- It is necessary to know whether the majority of the community communicates orally and whether radio spots or other communications media including TV are used, to ensure that messages effectively reach the population.

Celebrating Metis Culture during Pandemic times

A promotional graphic for a livestreaming event. The background is a close-up of a violin. The text is white and blue. The logo is a white infinity symbol on a blue square.

**The ∞
Beat
Goes
On**

**Livestreaming Metis
Entertainment**
every Thursday evenings
at 7:00pm and Saturday
afternoons at 2:00pm

MANITOBA METIS FEDERATION



Covid-19 Vaccine confidence Messages

- The Métis Nation of Saskatchewan is working with the Saskatchewan province to co- develop messaging with the Metis population as the focused audience.
- MMF and MNC are starting to post messaging from leadership on social media. This includes videos and images of Métis Elders and Veterans receiving the vaccine and demonstrating vaccine confidence.
- The Métis Nation of Alberta have hosted community health nights with a focus on vaccines to provide an opportunity for community members to ask questions and build vaccine confidence.





Marsee - Thank you - Merci

